

Zonta District 3 FUNdraising Events 2011

EVENT	PREPLANNING TIME	COMMITTEE SIZE	LEVEL OF EFFORT	UNIQUE SKILLS REQUIRED	UP FRONT EXPENSES	COMMENTS	CLUB CONTACT INFORMATION
Woman of the Year with Dinner	4 months	4-5	Moderate	None	Invitations, gifts for honorees, table decorations, raffle prize	Honor 1-3 women in community who have made a difference. Done biennially, raises \$5000. Well attended by members and community.	Suffolk County, gldchmr@aol.com
Woman of the Year	3 months	8	Moderate	None	Mailing letters. Other "expenses" were donated	Honor 5 high school teachers (selected by principals). Done annually, raised \$2000	Morristown Area, brwoodhull@aol.com
Woman of the Year	7 months	4	Moderate		Trophies, invitations, catering deposit	Biennial event. Raised \$1,000+. Good opportunity to find new members. Locate venue early. Appoint nominating committee.	Long Island Donna Banek, (631)327-0036
RAVE Walk	6 months	5-6	High	None	Tshirts, snacks	Annual event, raised \$11,000. Changing venue indoors to mall increased participation and fun (no rain/cold)	Charles County club president
RAVE Walk	3-4 weeks	8	Moderate-High	Energy and enthusiasm	Yes (not specified)	Annual event, raised \$3000. Secure venue, coordinate with adjacent Zonta clubs.	Greater Queens club president
Costume and Cocktail Party	2 months	4	Low	None	Food and beverage	Quick planning, raised \$800.	Long Island, Donna Banek (631)327-0036

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ShopSmart. DoGood!	Several months	1	Moderate	None	None	Partner Northern Valley Club, applied to Lord & Taylors in Paramus for shopping day. \$5 ticket (Zonta keeps proceeds) provides 15% savings pass + 20% bonus coupon on one item. Store permits presales up to a week before event. Raised \$200.	Passaic Clifton, Kathleen Robertson (973)427-4730 kmrdsr@yahoo.com
Soles4Souls	1-2 months	2-3	Low	None	None	Not a fundraiser, but a worthy cause. Individual drop boxes locally, large donations must be shipped to AL warehouse. Organized community collection takes some prior planning. See soles4souls.org	
Gourmet Garden	12 months	20 (multiple committees)	High	Need people with restaurant and winery contacts plus businesses for sponsorship	Location licenses (ABC and raffle), insurance, printing, advertising (approx. \$7-10K)	Held annually, raises \$17-20K per year. Food and wine event. More sponsorships and partnerships would help.	Trenton/Mercer, Susan Valentine, (609)658-1371, svalen57@aol.com

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Wine Seminar and Silent Auction	6 months	12-15	High, especially the week before and the day of the event.	Culinary skills, wine expert helpful. Long standing relationship with local wine vendor.	Wine for tasting and sales. Members donate silent auction baskets and hors d'oeuvres. Hall is free but clubs makes generous donation to Women's Memorial.	Capacity 120-140 guests. Held annually on Federal property, no licenses needed. Members prepare preselected food pairings (heavy hors d'oeuvres) for 11-12 wines. Basket silent auction, one Silpada vendor donates profit to event. Club sets up, serves, and cleans up. On site wine sales follow tasting. Tickets sold in advance-no on-site ticket sales	Arlington Area club president or Anne McGee
Wine Tasting at French Restaurant	3 months	5	Moderate	Contact with restaurant	Tickets, fliers	Catered Hors d'oeuvres served. Members sell tickets, prepare baskets, sell 50/50. Held annually, raised \$2200. Plan to add wine expert (sommelier) and beer expert (cicerone) in future.	Northern Valley, Judy Liebman, judylieb@optonline.net , (201)488-1346
Wine Tasting	6 months	4	Moderate	Wine expert	Invitations, catering, wine, glasses, approx. \$1000 total	Held annually, raised \$1200.	Long Island, Donna Banek (631)327-0036

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Wine Tasting, with Silent Auction	5+ months	9	High	Good organizational skills	Catering deposit – using a model home for the event	Catered hors d’oeuvres, soliciting corporate sponsorships for silent auction items and donations. First year event.	Prince George’s County, crahbar@hotmail.com
Art Auction	3 months	18	Moderate	Art dealer provided expert	Minimal (\$300)	Raised \$2000. Need to get out the word early.	Ringwood, Kathy Holmes (862)228-3949
Art Auction			Moderate	Art dealer provided expert	Hors d’oeuvres and wine	Used a donated venue, a little difficult to find.	Fairfax County club president
Women Moving Up Toiletry Collection	2 months	10	Low	None	None	Collected toiletry items throughout the year to donate to women coming out of prison. No funds raised.	Charles County, Angela Chaney, (410)571-7766, angela.chaney@watkinsmeegan.com
Change for Change	1 day	1	Low	None	None	Collect members’ loose change at club meetings, \$20 per month. 40% to operating budget, 60% to program budget.	Prince George’s County, Quinta Spear (202)744-1286, raepsq@aol.com

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Beef Steak	3 months	20	High	None	Coffee, soda, dessert, caterer	Catered event at local firehouse. Held annually, raised \$2900+ through ticket sales (100), silent auction, grand prize (TV), 50/50, and “tricky tray” donations. Had comedian for entertainment.	Ringwood, Kathy Holmes & Joanne Lee (973)962-2292
Evergreen Wreath Sale	1 day	Whole club	Low	None	No	Annual event to sell wreaths, raises \$400. Pick up of wreaths can be a challenge	Philadelphia, Linda Butler Livesay, linda@thelivesays.org
Christmas Wrap Sale	1 month	Club members	Low	None	Pay for wrap as ordered	Raised \$600-800, no longer done. Conflicted with members’ children’s school fund raising.	Charles County, Carol Jackson, wrjcmj@msn.com
Yard Sale/Craft Works	5-6 weeks	5	Moderate	None		Sponsor yard and craft sale at local business’s parking lot (donated), sell tables to vendors. Free publicity in local paper , Craig’s List, Facebook. Gave free space to youth/school groups who in turn brought lots of shoppers. Held twice a year, raises \$700-\$1000 each event.	Prince William, Cindy Fox, cindy.fox@longandfoster.com

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Summer Picnic and White Elephant Sale	Few weeks	All members	Low	Auctioneers (have in club), members' culinary skills	Purchase fried chicken \$60 and other supplies	Potluck dinner and sale of white elephants. Primarily a social event, held annually, raises \$200+	Elizabeth Derr (301)473-8113
Gala and Silent Auction	14 months	8-10	High	Event planning, silent auction organization	\$6000-8000 for venue, entertainment, invitations, programs, decorations	Held annually, raises \$15,000	Washington, DC club president
Dinner, Silent and Live Auction	2 months	6	Moderate	Singing auctioneer (have in club)	Venue reservation, postage for auction solicitation letters	Held annually, raised \$4000. Good recruiting member event. Big ticket items yield most monetary success	Frederick, Debra Lundahl (301)696-1896, deb-lundahl@juno.com
Parked Cars at Local Apple Festival	1 day	10-15	Low	None	Signs and lots were donated	Held annually, raised \$2000-2500 with no expense. Able to turn spots for additional revenue.	Harrisburg-Hershey, Cathy Paul clpaul@verizon.net
Gift Auction with Dessert	Several months to collect gifts	6	Moderate	None	Rental of venue/chairs/tables, table covers, materials to prepare baskets	Held generally once a year, raised \$1500. Wide variety of gifts helps revenue. Hold 50/50.	Ocean County, Karen Porcello (732)341-6763, sammynkaren@aol.com
Fashion Show and Lunch	2-3 months	15	Moderate	None	Venue deposit \$200	Semi-annual, will do again, raised \$1000. Need to improve attendance.	Atlantic City club president

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Fashion Show	6 months	Lots!	High	Organizational skills, willingness to solicit support	Venue, lighting, advertising	Done annually for several years, raised ≈\$20,000.	Charles County club president (Billie Stachura was project leader)
Fashion Show and Luncheon	1 year	3	High	None	Commitment to caterer	Done annually, raised \$4000. Suggest having all club members pay for at least one ticket.	Westchester club president
Holiday Card	2 months	2-3	Low	Graphic artist to design card (former member does this gratis)	Card printing, postage, approx. \$400	Done annually for 20 years, raises \$4500-6000. Members donate, cards are sent to members; now included people who donated or attended the gala.	Washing DC club president (Sonya Baskerville was project leader)
TGIF Alcohol Tent with Local parks and Recreation Department	3 months (includes application submission and purchase of ABC license)	4	Moderate	None	ABC license (\$50) for each date tent is operated	Done 3 or more times each summer. Money raised from % of alcohol sales plus tips. Customers buy drink tickets, so there is no need to handle money. Weather affects sales.	Hampton Roads, Margaret Little (757)676-4609
Science Camp for Girls and Boys	3 months	3	Moderate	Partnership with local Girl Scouts, Cornell Cooperative and Boys & Girls Club	Science instructor \$300, materials. Location is donated.	Conducted twice a year. Each participant is charged \$25-30 per day. Work closely with Girl Scouts since they have event insurance and experienced leaders. Raises approx. \$1550 each year.	New Rochelle, Roxanne Nielson bigtreesmallax@juno.com

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Florist Cards	45 days to sell	No committee, members sell cards	Moderate	Sales skills	None	Partnership with local florist having several outlets. Members sell 800-1500 cards @ \$15 each, card holder can pick up bouquet once a month for a year	Hampton Roads club president
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